



maxim[®]
enterprise, inc.
2023
collection

A child's face is partially visible on the right side of the image, peeking over a stack of colorful wooden blocks. The blocks are in various colors including red, yellow, green, and blue. The background is a soft-focus indoor setting with a white curtain and some red Christmas ornaments hanging from the top.

WELCOME!

Here at Maxim, we want to help create a safe and imaginative environment for children everywhere. For over 40 years, we've been designing toys in which safety, quality, and early education are the first priorities. Every product that hits the store shelves has been put through numerous, rigorous tests to ensure maximum safety. Our toys help toddlers and young children develop and reinforce manual dexterity, creativity, hand/eye coordination, color and number recognition and other important life skills. Wooden toys are naturally durable and tactile, perfect for little hands still learning gross and fine motor skills. These traditional toys can be enjoyed again and again through the generations.

We believe that environmental consciousness is crucial in helping to provide a beautiful world for our children. Our products are made from wood that has been harvested from government approved reforested land. All of our toys are made with wood from sustainably sourced FSC Certified Forests, and use only non-toxic, BPA free, water based paints and stains. These paints and stains are safer for children and the planet than oil based paints, and do not contain noxious thinners.

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EverEarth®

Green today. Here tomorrow.

A world through which you can create a safe, healthy, and imaginative environment for children everywhere is the goal of Maxim Enterprise, Inc.. All of our toys have been designed with these concerns in mind.

Our vision is to not take this path alone, but rather to inform children and parents about the environment we live in along the way. That's why we want all of our products and our corporate structure to implement the fundamental concept of sustainability. With our EverEarth line we try to raise children's and parent's awareness about sustainability. Many environmentally friendly toy sets should not only be fun to play with, but should also teach children about awareness. That is why we only use recyclable packaging, and environmentally friendly shipping for all products.

Employee Welfare

To best maintain our EverEarth FSC Forest, we partner with local villages offering employment in a safe and fair work environment.

Sunshine Group

The Sunshine Group is an EverEarth organization focused on philanthropy, donating books, clothing, and other school necessities to primary schools in China.

Environmental Protection

EverEarth's green factories promote corporate and social responsibility. We stress environmental awareness to local residents.

Social Responsibility

We are certified in OHSAS 18001 Health and Safety Management, proving our dedication to environmental sustainability and employee health and safety.



In recent years, the logging of our forests has not only led to more greenhouse gases entering into our environment, but also has destroyed the habitat of many living things. EverEarth has been advocating, for years, for the preservation of our forests and strives to promote a sustainable and environmentally conscious lifestyle. As one of the first companies to do so, we manage our own forest with an area of 20,000 acres, in the heart of China. In 2011, our toy company was reviewed by the non-profit organization FSC® for sustainable forest management and was awarded the FSC® certificate.

The vision of our company is to steadily expand our forest; for this we created the “Plant-A-Tree” campaign 4 years ago, to let our customers and their children participate in the expansion of our forest. The project enables our customers to plant a new tree in our forest when they buy one of our EverEarth® toys. Through this campaign, our customers have the opportunity to restock our forest and actively contribute to environmental protection.



www.plant-a-tree.global
www.everearth.global



The EverEarth CO² footprint calculator helps you make your drives environmentally friendly and CO² neutral. The EverEarth app calculates how many trees you need to plant to neutralize the CO² emissions produced.

Our free Plant-a-tree game is fun for kids and adults. Help our hang gliding squirrel friend plant some trees for the forest.

EverEarth® Active Collection

Introducing our NEW SafetyCore™ Inflatable Playard! This lightweight baby playard is great for use indoors and out, with its durable, waterproof construction. The fast and simple inflation method makes it highly portable for a life on the go.



Recyclable



Zero phthalate



Antimicrobial



Waterproof



Biodegradable



Super light



Soft & Supportive



33784

SafetyCore™
Inflatable Playard - Blue

6-24m+



33752

SafetyCore™
Inflatable Playard - Gray

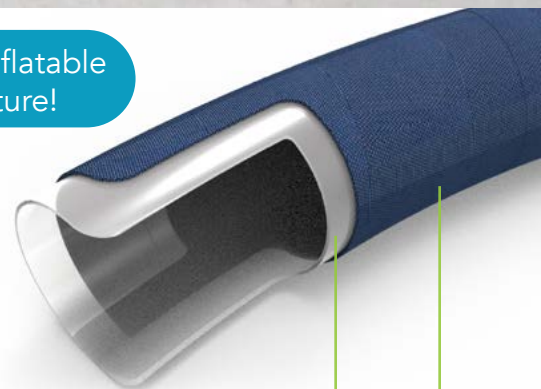
6-24m+

U.S. & China
Patent Pending

Product Dimensions (Inflated):
w 55.1" x h 29.9" x d 55.1"

Actual size may vary depending on level of inflation

Completely inflatable
tube structure!



Eco Friendly lightweight
TPU Tube

600DX118T Nylon Oxford Fabric
PU coating surface

Includes hand pump
and carry bag!





After you're done lounging around on our comfy beach blanket, you can turn it into a fun pool to cool off in by simply digging a small hole in the sand and filling it with water by using the waterproof storage bag that is included.



33749

Beach Blanket Pool

36m+

"Best Idea of the Year"
By Magicmaman Magazine

Double sided! A soft beach blanket side for lounging, and a waterproof side for pool-time fun!



The matching carry bag doubles as a bucket to use when filling up the pool!



EverEarth® Garden Tools

Teaching our children how to live a healthy lifestyle is one of our goals as responsible parents. By encouraging children to connect with nature, they can better understand their world, learn where their food comes from, and how different plants are important to different ecosystems.





33646
EverEarth Gardening Bag
w/ Tools
36m+

- Includes:
- Canvas Bag
 - Watering Can
 - Hand Rake
 - Hand Shovel
 - Hand Spade



33644
3pc Hand Tool Set
36m+

- Includes:
- Hand Scoop
 - Hand Spade
 - Hand Rake

EverEarth® Lifestyle Collection

The EverEarth Lifestyle collection combines muted color schemes and classical toys with a modern twist that will surround you and your family for many years without becoming out of date.

33772

My First Play Activity
Center

12m+





33795

Carpenter's Workstation

36m+



33788

Workbench

36m+



33892

Rocket Activity Center

12m+

EverEarth® Preschool Toys

Play is essential to the physical and mental development of children. Our carefully crafted, fun-filled, brightly colored activity toys are rooted in play as well as learning.

33768
Kid's Telephone
18m+



33589
EverEarth Pink Leaf
Grasping Ring
6m+



30895
EverEarth Multi-Fun Flower
Bead Fun
12m+



33764
Farm Shape Sorter
12m+



33584
EverEarth Owl Baby Rattle
6m+



33766
Kid's Camera
24m+



90006
Discovery Blocks
12m+



30968
EverEarth 5-in-1 Garden
Play Center
18m+



33773
Large Ark
36m+

- Includes:
- Elephant
 - Monkey
 - Alligator
 - Zebra
 - Rhino
 - Hippo
 - Gorilla
 - Tiger
 - Giraffe



30949
Activity Walker
12m+





32695
My First Multi-Play
Activity Cube
18m+



Our wooden activity toys will have
little ones entertained for ages!



33285
Garden Activity Center
18m+

Product Dimensions:
w 15.7" x h 14" x d 15.7" 10



Includes drawstring storage bag!

33726

80pc Build & Learn
Block Set

36m+



33774

26pc Alphabet Blocks

12m+

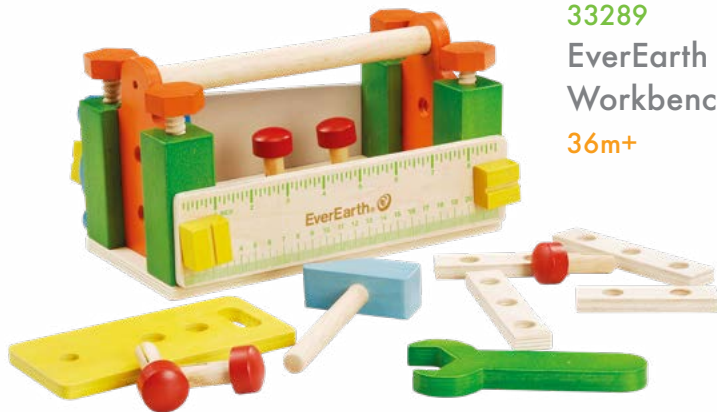


32569

EverEarth 50 pc Building
Blocks

18m+

With a little imagination and a good toy, children can build so many things! Be it a block tower, an imaginary carpenter's masterpiece, or sentences our toys will have little ones building their skills while having a blast!



33289
EverEarth Toolbox /
Workbench
36m+



33552
Carpenter's Workbench
36m+



33714
Tool Belt
36m+

Product Dimensions:
w 21" x h 27.1" x d 12.5"



32688
Workbench
36m+



33290

Interchangeable Car

18m+



33556

Red Sports Car

36m+



33716

Trike

12-36m+



33590

EverEarth Farm Train Set

36m+



32588

Pull Along Dog

18m+



32578

EverEarth Sorting Train
Blocks

18m+



30942
Ramp Racer
18m+



38109
Ramp Racer Replacement
Cars
18m+





33267
Yellow Stacking Clown
12m+



33728
5pc Stacking Duck
12m+



33268
EverEarth Red Stacking Clown
12m+



32674
EverEarth From Caterpillar
to Butterfly - Stacking
Puzzle
24m+



32582
Shape Sorter
12m+



33730
EverEarth Wooden
Pounding Bench
12m+



32687
Flip Over Music Triangle
24m+



33738
Abacus
36m+



32602
EverEarth Xylophone
24m+



33677
EverEarth Pull Along
Musical Crocodile
18m+

33765
Fisherman's Bead Fun
12m+



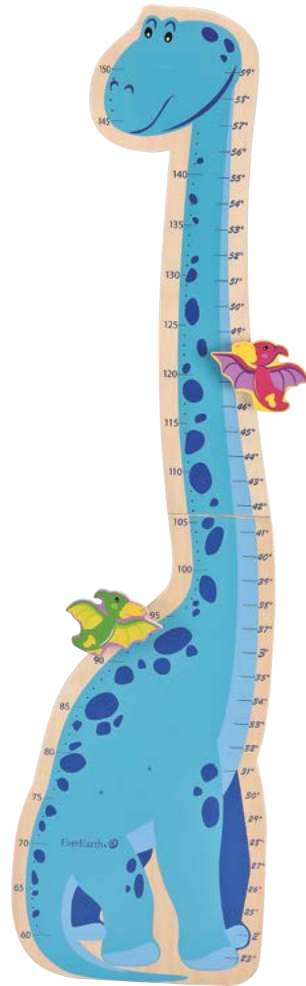
32676
EverEarth Arctic Bead Fun
12m+



32672
EverEarth Amazon Bead Fun
12m+



33505
EverEarth Giraffe Growth
Chart
12m+



33679
EverEarth Two-Sided
Drawing Tablet
18m+

33506
EverEarth Dino Growth
Chart
12m+



33770
EverEarth Make-Up Set
18m+



33771
EverEarth Fruit Set
36m+



33719
EverEarth Salad Set
36m+

33718
EverEarth Pot & Pan
Cooking Set
36m+



33731
EverEarth Pop Up Bunny
12m+



33743
EverEarth Number Puzzle
24m+



33601
Farm Chunky Puzzle
18m+



33735
EverEarth Safari Peg Puzzle
24m+



33301
EverEarth Pull Out Shape
Puzzle
18m+



33729
EverEarth Wooden Clock
24m+



33739
Magnetic Alphabet Puzzle & Drawing Board
18m+

preschool COLLECTION

Inspiring our next generation of engineers! From blocks to Fidgetz™, our Preschool Collection brings imagination to learning.



54015
Transforming Fidgetz™
36m+

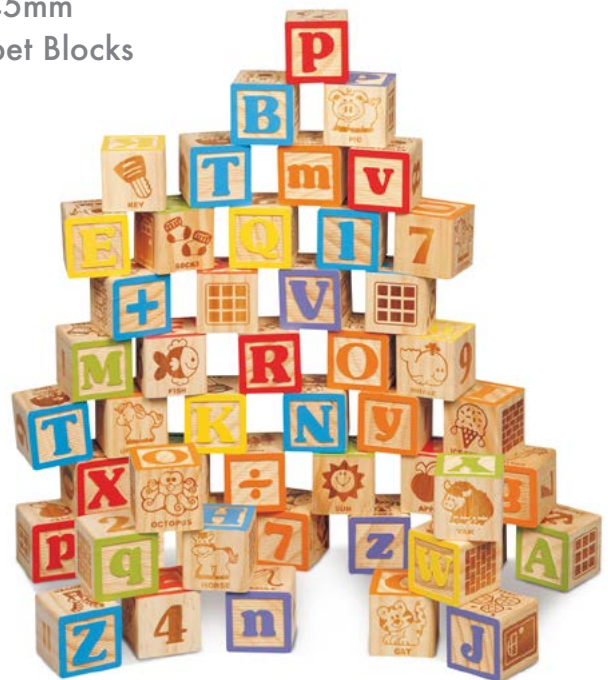




50651
Fire Station
18m+



38268
40pc 45mm
Alphabet Blocks
18m+



TUMBLE TREE TIMBERS®

Play is essential to the physical and mental development of children. Our carefully crafted, fun-filled, brightly colored activity toys are rooted in play as well as learning.



53020
270pc Timber Set
w/ Plastic Pieces - Box
36m+

53021
270pc Timber Set
w/ Plastic Pieces - Tube
36m+



53046
699pc Timber Set
36m+

53013
150pc Timber Set
36m+



53003
75pc Timber Set
w/ Plastic Pieces
36m+



53036
450pc Timber Set
36m+



Kitchen & Doll House

Play is essential to the physical and mental development of children. Our carefully crafted, fun-filled, brightly colored activity toys are rooted in play as well as learning.

Little ones will be cooking up a storm with these kitchens, yum!

52781

Medium Kitchen

36m+





38531
Pink Wooden Kitchen &
Cooking Set
36m+



38527
Wooden Kitchen & Cooking
Set
36m+



38499
Wooden Doll House
36m+



38510
Wooden Doll House
Furniture Set
36m+



38524
Wooden Doll House &
Furniture Set
36m+

54146
Maria's Mansion
36m+
Accessories Included



54142
Mushroom Cottage
36m+

Great
Little
Trading
Co.



L4175

Lolly & Scoop Ice Cream Shop

36m+





L4447

Star Bean Coffee Shop

36m+

Wooden Railroads

Maxim has been a leader in wooden train sets for over 25 years. Our train sets have been produced from the highest quality materials, and tested through rigorous safety standards.



33591

EverEarth Ecological City
Train Set

36m+





37937

50pc Mountain Train Set

36m+



37938

100pc Mountain Train Set

36m+



Mountain has a removable top that can be used as a separate tunnel for added fun!

Wudworkers

The WudWorkers line is a “Build and Play” construction line that allows children as young as three years old to begin their love affair with creative play and construction. The fun thing about these sets is that they can be built into one specific set and become a work of art on a shelf, or they can be played with, taken apart, and then turned into something entirely different. The sets are all compatible with one another, so the limits to what you can make are really up to your imagination.



53276

Wud Workers Digger & Crane Set

36m+



53278

Wud Workers 74pc Airplane & Helicopter Set

36m+





Lakeville Shores

Kids love our Adirondack chairs, because they are sized just right for them! Quality wooden children's furniture, excellent for lounging on the lawn or the porch.

Give the gift of relaxation with our Adirondack chair!



28081
Adirondack Chair
36m+



Product Dimensions:
w 17.0" x h 22.0" x d 22.0"



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